

FLAG REWARDS

from American Legion Emblem Sales



**Every flag displayed
in your community
can financially benefit
your Post!**

Ask these establishments
to purchase their flags from The American Legion
to benefit your Post:

**Stores
Banks
Restaurants**

**Parks
Fire Stations
Libraries**

**Schools
Car Dealers
Neighbors**

**Athletic Fields
Post Offices
Gov't Buildings**

Your Post can earn **10¢ for each \$1 spent** on American flags
by anyone in your community!

Your Post can earn **major** credit to spend with Emblem Sales

Imagine getting these items **FREE** for your Post:

Uniforms

Patches

Medals

Stick Flags

Baseballs

Shirts

Caps

Awards



Ask your Post Adjutant to sign up your Post Today!

www.Emblem.Legion.org/Flag_Rewards.asp

FLAG REWARDS



Registration

(Only one registration per Post. All fields are required.)

Post # _____ Street Address _____

City _____ State _____ Zip _____ Phone _____

Preferred E-mail Address* _____

Create a Password* _____ (limit 10 characters)

*IMPORTANT!

Your e-mail address & password will be used to verify your identity for the following:

- Spending points (by phone, mail, fax, or web site).
- Inquiries for your Points balance or Points transactions.
- Ordering Flags for your Post via web site.

In addition, an annual statement of Flag purchases will be sent to your e-mail address by March 1 each year.

Post Adjutant (signature) _____

Post Adjutant (printed) _____

Mail or fax this form to: American Legion Emblem Sales, P.O. Box 36460, Indianapolis, IN 46236-0460

Fax: 317-630-1381

(Keep a copy for your records!)

Make Your Next Flag Purchase Count !

Buy from The American Legion.



- 100% Made in the USA
- Top-Quality construction exceeds Government standards
- Low prices

Support your local veterans as they serve your community!

Your Flag purchase gives direct financial support
to your local American Legion Post # _____

Order your Flag today!

By Phone: Toll-Free 1-888-453-4466
(specify the Post # you wish to sponsor)

By Web Site: AmericanLegionFlags.com
(specify the Post # you wish to sponsor)

By Fax: 1-317-630-1381
(specify the Post # you wish to sponsor)

By Mail: American Legion Flag & Emblem
P.O. Box 36460
Indianapolis, IN 46236-0460
(specify the Post # you wish to sponsor)

Right Price. Right Purpose.
American Flags *by* American Legion

Flag Rewards FAQ's

* Program terms & conditions subject to change

•What are Flag Rewards?

- Your Post can receive a 10¢ credit for each dollar spent on the purchase of American Flags from Emblem Sales.
- This includes purchases made by your Post, as well as by members, neighbors, schools, businesses, and public buildings that choose to “sponsor” your Post, and buy their flags from The American Legion.

•How are Flag Rewards earned?

- Your Post will earn 1 Point (worth 10¢) for every dollar your Post or your Sponsors spend on American Flags from Emblem Sales (excluding taxes & shipping).

Examples:

- \$20 purchased on US Flags = 20 Points = \$2.00 earned
- \$100 purchased on US Flags = 100 Points = \$10.00 earned
- \$1,000 purchased on US Flags = 1000 Points = \$100.00 earned
- Etc.....

•What can a Post purchase with its Points?

- Anything available from Emblem Sales (awards, uniforms, shirts, caps, pins, coins, patches, flags, baseballs, etc).

•What options does my Post have for earning Points?

- Option 1: Ask. Ask potential Sponsors to purchase their flags from American Legion Emblem Sales (www.AmericanLegionFlags.com).
- Option 2: Buy & Re-sell. Your Post can buy flags, and re-sell to Sponsors.

•What is a “Sponsor”?

- Anyone who chooses to have their American Flag purchases benefit your Post.

•How will Sponsors’ purchases from Emblem Sales be credited to my Post?

- If a Sponsor purchases an American Flag from Emblem Sales, they will need to request that their purchase benefit their local Post, and indicate the Post #.

•Does a Sponsor need to request a Post sponsorship each time they purchase from Emblem Sales?

- No. Once a sponsor chooses a local Post, all future purchases will automatically benefit the Post.

•Can a Sponsor change the Post they are sponsoring?

- Yes. The Sponsor can contact Emblem Sales, and request a change at any time.

•How do Sponsors benefit?

- They will be proud to know that their American Flag purchases are helping local veterans serve their communities.
- They can take advantage of Emblem Sales’ low flag prices, great quality, and Made-in-the-USA flags.

•How can my Post enroll in the Flag Rewards Program, and start earning Points?

- Your Post Adjutant must fill out an enrollment form, and send it to Emblem Sales to enroll his Post.
- The form is available online at www.Emblem.Legion.org.

•When can my Post start spending its Points?

- Points earned for the calendar year will be credited to your Post account once a year, by February 1 of the following year (example: 2012 points earned will be available on Feb. 1, 2013), and may then be used on any future transactions.

•When do Points expire?

- Your Post will have 11 months (Feb. 1 to Dec. 31) to spend its Points each year. Unused Points expire on Dec. 31 each year.

•Who can make a purchase using Points?

- Only your Post Adjutant (or his designated representative) can make purchases using Points.

•How are purchases using Points regulated?

- Your Post Adjutant will supply Emblem Sales with an e-mail address & password.
- Purchases via Emblem Sales’ web site must use the designated e-mail address & password to gain access to the Points.
- Purchases via phone or mail must supply the designated e-mail address & password to gain access to the Points.

•What if we lose our e-mail address or password, or want to change it?

- Your Post Adjutant will need to fill out a new enrollment form, and send it to Emblem Sales.
- The form must be signed by the Post Adjutant. Changes cannot be done by phone without supplying an e-mail address & password.

•How will I know how many Points my Post has available to spend?

- The Post Adjutant may call Emblem Sales, or login to www.Emblem.Legion.org.
- An e-mail address & password must be provided to gain access to the Points balance.

•Can I find out how my Post’s Points were earned?

- Yes. An annual statement showing all American Flag purchases will be e-mailed to the Adjutant of each participating Post by March 1 of the following year (example: Statements showing 2012 purchases will be e-mailed by March 1, 2013).

•Can I find out how my Post’s Points were spent?

- Yes. Upon request, a report can be e-mailed to the Post Adjutant’s designated e-mail address showing all Points used.

•Tips & Suggestions

- Designate a “Flag Officer” to lead your Post’s sponsorship campaign.
- Personally visit local schools, businesses, public buildings, and homes that display the American Flag, and request they purchase their Flags from The American Legion to directly benefit your Post.
- Publicly recognize Sponsors at events or in Post newsletters, and thank them with certificates or other tokens of appreciation.
- Solicitation materials are available for download at www.Emblem.Legion.org.
- Offer to be a “full service” Flag provider (purchase & re-sell, deliver the new, discard the old)

What are Flag Rewards?

Your Post can receive a 10¢ credit for each dollar spent on the purchase of American Flags from Emblem Sales. This includes purchases made by your Post, as well as by members, friends, neighbors, schools & businesses that choose to “sponsor” your Post, and buy their flags from The American Legion.

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Examples

Dollars Spent on American Flags	Points Earned	Reward Dollars Earned
\$20	20	\$2
\$100	100	\$10
\$1000	1000	\$100

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How can my Post enroll in the Flag Rewards Program, and start earning Points?

Your Post Adjutant must fill out an [enrollment form \[PDF\]](#) and mail or fax it to Emblem Sales or [complete the form online](#).

When can my Post use its Points?

Points earned for the calendar year will be credited to your Post account once a year, by February 1 of the following year (example: 2011 points earned will be available on Feb. 1, 2012), and may then be used on any future transactions.

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Your Post will have 11 months (Feb. 1 to Dec. 31) to spend its Points, which expire on Dec. 31 each year.

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What if we lose our e-mail address or password, or want to change it?

Your Post Adjutant must fill out a new [enrollment form \[PDF\]](#) and mail or fax it to Emblem Sales. The Post Adjutant can also [log in](#) to his existing account to update the password.

How will I know how many Points my Post has available to spend?

The Post Adjutant may call Emblem Sales, or [log in](#) to emblem.legion.org. An e-mail address & password must be provided to gain access to the Points balance.

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- Publicly recognize Sponsors in newspaper ads or Post newsletters, and thank them with certificates, plaques, or other tokens of appreciation.
- Solicitation materials:
 - [Flyer \[PDF\]](#)
 - [Prices \[PDF\]](#)
- Offer to be a "full service" Flag provider (purchase & re-sell, deliver the new, discard of the old)